

Lawrence Pride Sponsorships

Presenting

\$7,500

- Business Logo on All Pride Park Literature*
- Business Logo on All Pride Parade Marketing**
- Exclusive Promotion (Main Stage)
- Free Vendor Space during Pride Park Party
- Free Parade Entry
- A 'Thank You' post on Pride's Social Medias
- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

Rainbow

\$5,000

- Exclusive Promotion (Main Stage)
- Free Vendor Space during Pride Park Party
- Free Parade Entry
- A 'Thank You' post on Pride's Social Medias
- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

Platinum

\$2,000

- Free Vendor Space during Pride Park Party
- Free Parade Entry
- A 'Thank You' post on Pride's Social Medias
- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

Gold

\$1,000

- Free Parade Entry
- A 'Thank You' post on Pride's Social Medias
- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

Silver

\$500

- A 'Thank You' post on Pride's Social Medias
- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

Bronze

\$250

- Business Logo on Lawrence Pride's Website
- On Screen Ad During Pride's Park Party

*Physical and Digital Marketing before and during the event AND the map of the event.

**Physical and Digital Marketing before the event.

Lawrence Pride Sponsorships







Business Sponsorships	Presenting \$7,500	Rainbow \$5,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Business Logo on All Pride Park Party Literature	✓					
Business Logo on all Pride Parade Marketing	✓					
Exclusive Promotion	✓ Main Stage	✓ Beer Garden, Food Court, Decompression Zone				
Free Vendor Space during Park Party	✓	✓	✓			
Free Parade Entry	✓	✓	✓	✓		
A 'Thank You' post on Pride's Social Media	✓	✓	✓	✓	✓	
Business Logo on Lawrence Pride's Website	✓	✓	✓	✓	✓	✓
On Screen Ad during Pride Park Party	✓	✓	✓	✓	✓	✓

Lawrence Pride Sponsorships

Champion of Lawrence Pride

\$2,000








-  Free entry into Pride's Official After Party
-  Six (6) Person table in the Beer Garden
-  One Free Parade Entry
-  Six (6) Meet and Greet Passes for the Local Performers
-  On Screen 'Thank You' during Pride Park Party
-  Pride 2025 T-Shirt and a custom 'Thank You' card

Paladin of Lawrence Pride

\$1,000







-  Four (4) Person table in the Beer Garden
-  One Free Parade Entry
-  Four (4) Meet and Greet Passes for the Local Performers
-  On Screen 'Thank You' during Pride Park Party
-  Pride 2025 T-Shirt and a custom 'Thank You' card

Defender of Lawrence Pride

\$750






-  One Free Parade Entry
-  Four (4) Meet and Greet Passes for the Local Performers
-  On Screen 'Thank You' during Pride Park Party
-  Pride 2025 T-Shirt and a custom 'Thank You' card

Friend of Lawrence Pride

\$500





-  Two (2) Meet and Greet Passes for the Local Performers
-  On Screen 'Thank You' during Pride Park Party
-  Pride 2025 T-Shirt and a custom 'Thank You' card

Ally of Lawrence Pride

\$250




-  On Screen 'Thank You' during Pride Park Party
-  Pride 2025 T-Shirt and a custom 'Thank You' card

Supporter of Lawrence Pride

\$150



-  Pride 2025 T-Shirt and a custom 'Thank You' card

Lawrence Pride Sponsorships

Individual Sponsorships	Champion \$2,000	Paladin \$1,000	Defender \$750	Friend \$500	Ally \$250	Supporter \$150
Entry Into Pride's Official Afterparty	✓					
Reserved Table in the Beer Garden	Six (6) Top ✓	Four (4) Top ✓				
Free Parade Entry	✓	✓	✓			
Meet and Greet Passes	Six (6) ✓	Four (4) ✓	Four (4) ✓	Two (2) ✓		
On Screen 'Thank You' during the Pride Park Party	✓	✓	✓	✓	✓	
Pride 2025 T-Shirt and a Custom 'Thank You' card	✓	✓	✓	✓	✓	✓