



## Sponsorship Opportunities Lawrence PRIDE Parade & Party - June 1st, 2024

**\$10,000** - Lawrence PRIDE Presenting Sponsor (1)

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**\$5,000** - Main Stage Sponsor (2)

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**\$3,000** - Lawrence PRIDE Parade Sponsor (5),  
Choose one: Second Stage Sponsor (2)

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**\$2,000** - Beer Garden Sponsor (1), Food Court Sponsor  
Choose one: (1), Official After Party Sponsor (1), Main Gate  
Sponsor (1), Yard Sign Sponsor (1)

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**\$1,500** - Green Room Sponsor (1), Volunteer Tent  
Choose one: Sponsor (1), Golf Cart Sponsor (1), Port-A-  
Potty Sponsor (1), Trash Receptacle Sponsor  
(1), Hydration Station Sponsor (1), Fence  
Sponsor (1)

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**\$750** - On-Stage Ad  **\$350** - Friend of Lawrence PRIDE

## PERKS

- ALL SPONSORS receive a social media shoutout and logo advertisement on website
- ALL SPONSORS at **\$750+** receive a free parade entry PLUS perks above
- ALL SPONSORS at **\$1,500+** receive a free vendor entry PLUS perks above
- ALL SPONSORS at **\$10,000+** receive logo advertisement on all advertisement, including Lawrence PRIDE 2024 t-shirts PLUS perks above

You make PRIDE happen in Lawrence! We thank you for your support.

Please contact Shania at [lawrencekspridefinance@gmail.com](mailto:lawrencekspridefinance@gmail.com) and Kaden at [lawrencekspridefundraising@gmail.com](mailto:lawrencekspridefundraising@gmail.com) to indicate interest.



# Sponsorship Opportunities

## Lawrence PRIDE Parade & Party - June 1st, 2024

### Lawrence PRIDE Presenting Sponsor (x1) - \$10,000

- Receive logo on all event advertising, including official Lawrence PRIDE 2024 t-shirts; logo advertising at the PRIDE merch table on the day of the event; free PRIDE parade entry; free PRIDE party vendor entry; a social media shoutout; and logo advertising on Lawrence PRIDE website.

### Main Stage Sponsor (x2) - \$5,000

- Receive logo on a banner on the main event stage, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website. The main stage will be used frequently throughout the day to host performers and make announcements.

### Lawrence PRIDE Parade Sponsor (x5) - \$3,000

- Receive special logo advertising during Lawrence PRIDE Parade, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### Second Stage Sponsor (x2) - \$3,000

- Receive logo on a banner on the second stage, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website. This smaller stage will be used throughout the day to host events like drag story time and others.

### Beer Garden Sponsor (x1) - \$2,000

- Receive logo on a banner in our adults-only beer garden, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### Food Court Sponsor (x1) - \$2,000

- Receive logo on a banner in our food court, which will serve as a spot for festival-goers to sit and enjoy meals from a variety of food trucks; free PRIDE parade entry; free PRIDE party vendor entry; a social media shoutout, and logo advertising on Lawrence PRIDE website.



# Sponsorship Opportunities

## Lawrence PRIDE Parade & Party - June 1st, 2024

### **Official After Party Sponsor (x1) - \$2,000**

- Receive logo on all advertising for the Lawrence PRIDE Official After Party (location TBD), free PRIDE parade entry, and free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Main Gate Sponsor (x1) - \$2,000**

- Receive logo on a banner at the main entry gate, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website. The main gate will tentatively be placed at N Park Street and Massachusetts.

### **Yard Sign Sponsor (x1) - \$2,000**

- Receive your logo prominently displayed on all yard signs printed to promote the 2024 event, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Green Room Sponsor (x1) - \$1,500**

- Receive logo on a banner in the green room, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website. The green room will be used to host performers throughout the day.

### **Volunteer Tent Sponsor (x1) - \$1,500**

- Receive logo on a banner outside of the volunteer tent, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Golf Cart Sponsor (x1) - \$1,500**

- Receive logo advertising on the golf carts used throughout the day by event staff and volunteers, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Port-A-Potty Sponsor (x1) - \$1,500**

- Receive logo advertising near port-a-potties, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.



## **Sponsorship Opportunities Lawrence PRIDE Parade & Party - June 1st, 2024**

### **Trash Receptacle Sponsor (x1) - \$1,500**

- Receive logo advertising on trash receptacles, free PRIDE parade entry, and free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Hydration Station Sponsor (x1) - \$1,500**

- Receive logo advertising near hydration stations, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Fence Sponsor (x1) - \$1,500**

- Receive logo advertising on security fencing, free PRIDE parade entry, free PRIDE party vendor entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **On-Stage Ad - \$750**

- Receive intermittent logo advertising on projector on main stage, free PRIDE parade entry, a social media shoutout, and logo advertising on Lawrence PRIDE website.

### **Friend of Lawrence PRIDE - \$350**

- Receive a social media shoutout and logo advertising on Lawrence PRIDE website.

**The 2nd Annual Lawrence PRIDE Parade and Party will attract thousands of attendees from all over Kansas and surrounding states. It will be an amazing day full of love, friendship, and community. You can help make it happen! We thank you for your support.**

**Please contact Shania at [lawrencekspridefinance@gmail.com](mailto:lawrencekspridefinance@gmail.com) and Kaden at [lawrencekspridefundraising@gmail.com](mailto:lawrencekspridefundraising@gmail.com) to indicate your interest.**

**Have an idea for a sponsorship that isn't listed here? We're flexible! Reach out to us using the email addresses above to set up a time to talk.**